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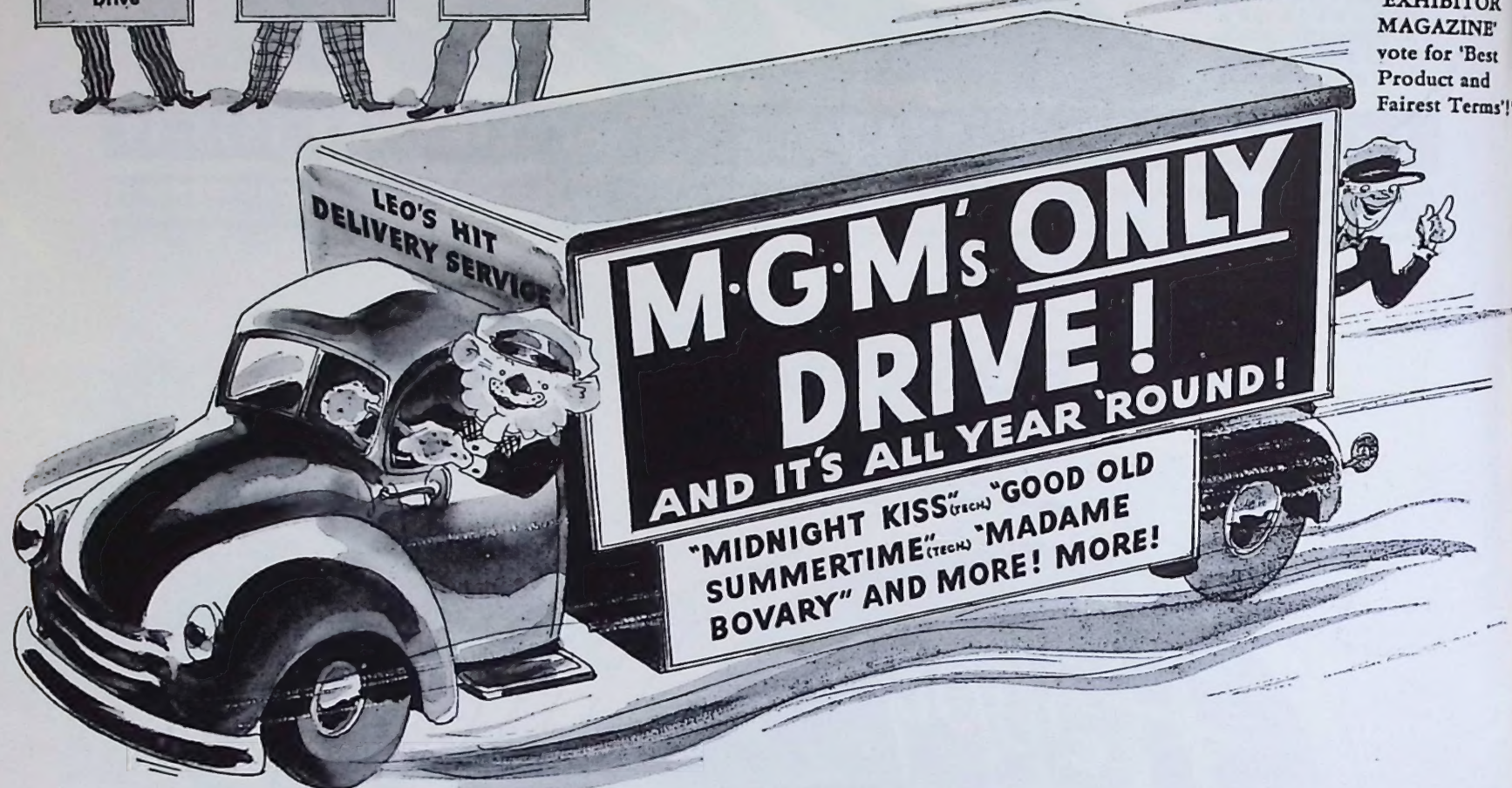
ROSH HASHONAH



To all our readers of the Jewish faith and to those of other faiths also, to whom we will be wishing a happy New Year again on January 1st, 1950, a double dose of good wishes does not fall into the classification of "too much of a good thing".



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CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
21 DUNDAS SQUARE TORONTO



THE SAFEST DRIVER!

EVERY MONTH IS M-G-M MONTH!

The kind of drive that gets the money for *you*, Mr. Exhibitor, is the steady delivery service of M-G-M! All summer long Leo faithfully delivered the goods ("*Neptune's Daughter*," "*Barkleys of Broadway*," "*Stratton Story*," "*Any Number Can Play*," "*Good Old Summertime*" to name just a few). Now the gravy wagon rolls on with "*Midnight Kiss*" (broke 20-year record in Philly), "*Madame Bovary*" (gold-digger), "*The Red Danube*" The Big Picture (watch 4-city premiere Boston, Frisco, Memphis, Houston), "*That Forsyte Woman*" (coming to Music Hall), "*Adam's Rib*" (Coast Preview hails it *Funniest Picture in Ten Years!*) "*The Doctor and the Girl*" (a sleeper) and many more. And remember, M-G-M's "*Battleground*" is the greatest picture since sound!

RAY PRESENTS



NEWS comes to us from J. W. Parr, Odeon Theatre, North Sydney, N.S., advising of the sudden death of a pioneer in our film industry, William Henry Cuzner, who passed away while attending the regular weekly dinner-meeting of the local Rotary Club.

Bill Cuzner, Nova Scotian and widely known for his community and philanthropic interests, a pioneer, who enjoyed a popular and distinguished appreciation in our industry, suffered a fatal heart attack just as he was preparing to read a paper on "Crippled Children's Work", in which subject he was greatly interested and in which the local Rotary Club was active.

The late William Cuzner was sixty-nine, he was born at Londonderry, N.S. and was the son of Mr. and Mrs. Arthur Cuzner. He had been a resident of Sydney Mines N.S. for forty years, coming to this town from Lowell, Mass. He ran a grocery store for a short period, but has for close to forty years owned and operated the Strand Theatre.

Starting in a small way, Bill Cuzner had a theatre on lower Main St., the size of a small room with wooden chairs; the Strand on Main St. was his next theatrical venture, and he was active in the operation of this theatre until a few years ago, when he sold to Odeon Theatres of Canada Limited, but later leased the theatre from Odeon.

DURING the War Years, The Canadian Motion Picture War Services' Officers and Committee remember well his excellent cooperation in all the Victory Loan and Conservation Drives, but it was not only in our own Film War Effort that William Cuzner was zealously active, he was with Postmaster J. H. F. Nicholson, co-chairman of all the Victory Loan Drives, and in addition to being the head of numerous other war drives he was Chief Air Warden for Sydney Mines.

At the conclusion of the War, he was named chairman of the Welcome Home Committee his duty was to meet and to welcome home service personnel.

At his lamented death, he was vice-president of the Nova Scotia division of the Cancer Association, was one of the Cape Breton directors of the Nova Scotia Trust Co., Vice-president the Cape Breton Canadian Institute For The Blind; Vice-President of The Community Lodge (Sydney) Past-Pres. of the local Board of Trade and Past-President of The Allied Exhibitors of Nova Scotia, as well as an executive officer of the Red Cross Society, and officer of several other organizations.

His wife, the late Ethel Ranger Cuzner, died in 1944, his mother passed away in 1946. His father who had been an official of the old Steel Plant passed away during the last year of the First World War. The deceased is survived by one sister and two brothers.

Our sympathy is extended to the surviving members of Bill Cuzner's family, and we will mourn, with many in our industry, the death of one of our pioneer showmen, a good friend to have had and a gentleman always.

WHILE the Saving Time has been extended in Toronto and some areas to Nov. 27th as officially announced, it appears that such Saving Time has not inspired other cities in Canada, or towns to make this date official. When the change comes, unless the date becomes uniform, we will still be worrying railroad and air information bureaus as to Time schedules.

Meanwhile, we have been having a good deal of rain in our part of Canada, but whether this will alter the Oct. 1st decision in respect to black-outs is problematical. Oct. 1st is the date for one watt per gross square foot lighting, and this will affect marquees, signs, shadow boxes to a greater degree than we had last year, as well as stores, buildings, homes etc. The shortage of power is the cause; and well we remember the lanterns we were obliged to use during office hours since electric power was switched off and elevators etc. ceased to operate. Theatres installed emergency engines for generating their own power so the show could go on, so all of us are saying, wet or no wet, "let it rain".

THE tragedy of the Noronic steamship fire was the most depressing disaster which has hit Toronto in many years, but in the midst of the gloom and heartache which this fire created, there is some comfort in the thought that Torontonians became good Samaritans in the fullest interpretation of that word, tending those who escaped, those who were injured and hospitalized, assisting the mourners who searched for their dead, feeding and clothing those who were guests in our city, and in every way endeavoring to alleviate the suffering which this steamship fire, caused. The investigation proceedings here and in Cleveland, will not bring back the dead, nor heal those who were injured, but they are necessary, and should be thorough.

Win Barron, Canadian Paramount News' narrator, was again first on the job, for pictures and a story of the Noronic fire tragedy; and within a day or two at the most, the story was flashed upon the screen of the Imperial Theatre, Toronto and in many theatres subsequently.

Memorial services were held in Toronto, last Sunday, such services being interdenominational.

LET us now talk about more pleasant things, Jack Dempsey, for instance, what a personality, we should have more big names of this type meet the trade and public, because such meetings would give the whole entertainment world a boost, and add that "touch of nature which makes the whole world kin."

United Artists were hosts at the party which followed the screening of Jack Dempsey's picture, "The Big Wheel", an exciting story, full of action and which finishes on the motorcycle big race Indianapolis.

Rooney has the kind of a part that suits him perfectly and I was glad to see him put it over, it presents the best work he has done in years. All of us wish Jack Dempsey success with his picture, he deserves it, for he knows how to play the game, punches above the belt, and a straight from the shoulder philosophy of life.

Incidentally, reviewing all the array of stars and personalities, I'll take Jack Dempsey for mine, good to look at, easy to talk with, ready to smile, to shake hands and to remember the fellows who always do a big job. As an example he bought tickets for all the bookers, thirty of them to be his guests at dinner and to the heavy-weight Boxing Tournament at the Maple Leaf Gardens, Toronto.



Toronto and District

By BILL PRESS

THE Niagara District Theatre Managers Association of which Jack Ward of Niagara Falls is president is raising a fund for the furnishing of one room in the Variety Vocational School for Crippled Children which is to open shortly.

* * *

J. J. Fitzgibbons, national chairman of the committee of Motion Picture Exhibitors Associations of Canada, made a preliminary visit to Ottawa on Sept. 20 for a conference in advance of the committee's all-industry convention there on Oct. 12-13.

* * *

The association is conducting a raffle for the fund and the first ticket was sold to J. J. Fitzgibbons, chief barker of the Toronto Tent.

* * *

I. H. Allen of Astral Films is now established in larger offices at the Film Building, 277 Victoria Street, having moved to film row from 130 Carlton Street.

* * *

Scenes of the Noronic disaster were immediately shot by Doug Skene, Associated Screen News cameraman in Toronto, and the prints were rushed through at the Montreal studio by Arnold Hague, after the negatives had been flown from Toronto. The gruesome pictures were quickly on the screen of the Imperial Theatre, Toronto.

* * *

For his Odeon Movie Club Manager Howard Elliott of the Fairlawm Theatre, Toronto, got away to a spirited opening for the season by handing out comic books.

* * *

Arch H. Jolley, executive secretary of the MPTA of Ontario, was the guest speaker at a largely-attended meeting of the Local Council of Women of Toronto on Sept. 20 in the Willard Temperance Hall. The subject which he chose was "Interesting Facts About the Motion Picture Industry". The program was arranged by Mrs. C. L. Pearson, film convenor.

DBS REPORTS UPSURGE OF CANADIAN MOVIE PROFITS

According to a report presented by the Dominion Bureau of Statistics on September 22nd, a record gross of \$69,619,000 was collected in Canadian movie houses in the year 1948 as compared with a gross of \$62,865,000. A total of 222,307,000 admissions was recorded, an increase of more than 2,000,000 over 1947.

The information is that Bob Hope will be the featured star at the big benefit show in Maple Leaf Gardens, Toronto, the date for which has been advanced from November to Oct. 12, according to present plans. Bing Crosby had been a prospect for personal appearance but Hope will hold the spotlight for the occasion.

* * *

The result of the devaluation of the Canadian dollar and the pound sterling is a subject that has demanded considerable study on the part of business leaders including those associated with the film industry.

Canadian film revenue for United States companies will be reduced because of the revived discount on our dollar which will also have an affect on payments to England for British films. The latter will eventually be cheaper for Canada because of the lower value of the English pound.

The premium on the U.S. dollar should make little difference in the cost of Hollywood pictures for Canadian theatres because of the printing of such films in the Dominion from negatives brought in under bond in accordance with long - standing arrangement. Imports of actual prints will come higher as well as the advertising accessories brought from the States.

The devaluation of the Canadian dollar was not accompanied by any restrictions on imports but there is still a prospect that some limitations may yet be re-imposed. Hon. C. D. Howe has said at Ottawa that a number of restrictive regulations may again be necessary in order to protect Canada's reserve of U.S. dollars. There is yet no hint that austerity measures will be restored by the new Parliament and the dollar devaluation may be considered sufficient for the present.

* * *

Floyd Rumford, mayor of Forest, Ont., for eight years and owner of the Kineto Theatre, is convalescing at his home after a major operation in the Victoria Hospital at London. He expects to be able to attend the annual meeting in Toronto on Nov. 1 of the Motion Picture Theatres Association of Ontario of which he is a director.

David Ziff Marries

David Ziff — Fort Erie and Crystal Beach Theatres was married to Rita Davis, formerly bookkeeper Mavety Film Service. Mr. and Mrs. Joseph Marks were hosts to a family dinner following ceremony.

The Canadian Moving Picture Digest

Entered as Second Class Matter

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ALLEN BACK FROM N.Y.

Returned last week from a rush trip to New York, I. H. Allen and Harry Ginsler of Astral Films report all kinds of excitement at the head office due to the Manhattan shooting schedule of the new Film Classics release, "Guilty Bystander". The gentlemen were on the set with stars of the picture, Zachary Scott, Mary Boland and Faye Emerson and later attended a cocktail party in their honor. Main topic of conversation at the party, says I. H., was the currency situation which seems to have all New York talking.

While in New York, Mr. Allen also dropped in to see the Swedish import, "Frustration", being released in the U.S. by Film Classics and in Canada by Astral, with English titles. "Frustration" is in its 3rd week at the Rialto, New York, and playing to excellent crowds.

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Robert SHAYNE
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Veda Ann Borg
Noel Neil

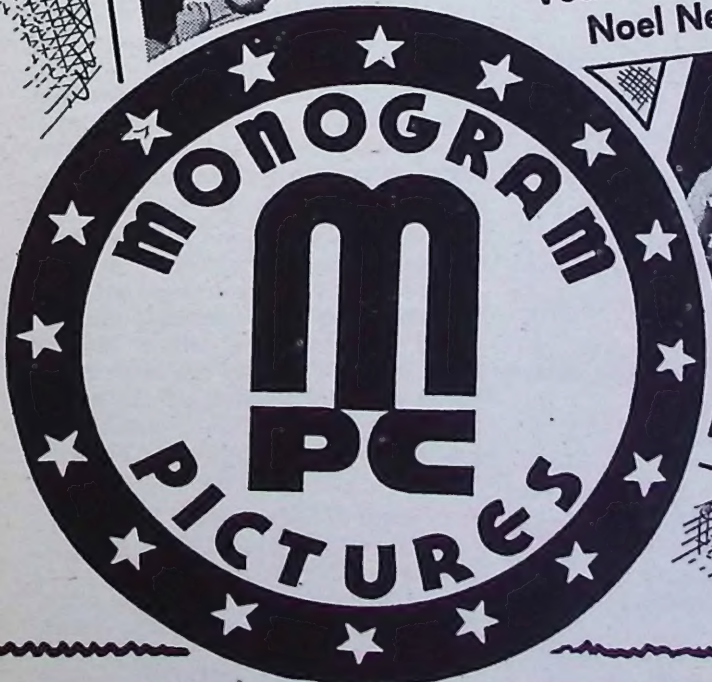
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of the last wild
frontier!

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Introducing
"CHINOOK"
THE WONDER DOG
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fighting
heart
big as
the great
outdoors!

A MONOGRAM PICTURE
with KIRBY SUZANNE
GRANT · DALBERT
BILL IRIS
EDWARDS · ADRIAN
DAN SEYMOUR



« Capital Story »

By WILL McLAUGHLIN

THIS is the week of "hold-overs" and local theatre managers believe that the dog days are behind them, that one of the most successful Fall and Winter seasons in the history of the business is now on the way. Manager Henry Marshall, of the Regent, held over "The Stratton Story" for a second week. Manager Morris Berlin gave his double-feature bill of "Passionelle" and "Torment" three additional days following an opening week to absolute capacity, which is something of a record for foreign-language films in this traditionally unpredictable city. The Centre, now independently operated after being divorced from the Odeon chain, is currently on the second week with its revival of "Casablanca" and "G-Men". Ernie Warren, manager of the Elgin (20th Century) Theatre, expects "Home of the Brave" to run on indefinitely.

* * *

Manager Henry Marshall, of Famous Players Regent Theatre on the "busy corner", is daily expecting a replacement for his recently resigned assistant manager, Nick Tremblay. Eastern division manager Morris Stein let it be known during his recent visit here that the new Regent assistant manager would be commandeered from one of the circuit's Toronto district theatres.

Judith Crawley Speaker

Mrs. Judith Crawley, who is associated with her husband F. R. (Bud) Crawley in the operation of Crawley Films Limited, described the motion picture industry as "fascinating" during her address before members of the Ottawa Zonata Club at the Chateau Laurier. After showing of the prize-winning film, "The Loon's Necklace", produced here by the Crawley firm, Mrs. Crawley described the methods used in the making. Women have a definite place in the film industry, she said in conclusion. However, the actual filming was mostly man's work and the women were used to best effect as writers, in editing and finishing, and in the art department.

Loew's Declare Dividend

Directors of Loew's Incorporated declared in September a regular quarterly dividend of 37½ cents per share on the company's common stock, payable September 30, 1949 to stockholders of record at the close of business September 13, 1949.



Leo M. Devaney, General Manager of RKO Pictures, is seen presenting a 16mm. print of the short feature "Canada Unlimited" to J. R. Maynard, General Sales Manager for the O'Keefe Brewing Company of Canada. O'Keefe's will show the film at sales meetings and Service Clubs to tie in with their 9-year-old "Selling Canada to Canadians" campaign, with the slogan "Canada Unlimited".

Maritime News

By A. L. FAIRWEATHER

A well known writer and one who has shown great interest during his visit to Yarmouth, N.S., is spending some weeks in that Nova Scotia town where he has made several personal appearances at the Community Theatre (Franklin Herschorn Chain) at the invitation of Sidney Weyman, manager of that theatre. This is Raphael Blau of New York whose film story "Mother Was A Freshman" was so successful.

* * *

Saint John and theatres through the Province have been asked by the Red Cross Society to display trailers urging the support, in a material way, of the campaign for Blood Donors which is underway in New Brunswick. This request was gladly acceded to by all theatres who have always supported Red Cross appeals.

* * *

P. J. Dwyer, manager of the Family Theatre at Halifax (Franklin-Herschorn chain) who is secretary of the Maritime Allied Exhibitors ... Association has sent all members a bulletin asking them to give their ideas as to a date for the annual meeting and to come prepared to discuss the admission of theatre managers in Newfoundland to the Association.

* * *

The Paramount Theatre, Saint John (Famous Players) is celebrating its First Anniversary and, as its special feature, is showing

for four days MGM's "Neptune's Daughter". The theatre, under the able management of F. Harrison Howe, opened September 21st, 1948 and citizens and friends throughout the Province will wish the management and theatre much success.

* * *

The Paramount, Saint John, is opening the SARO feature "The Fallen Idol" and has requested the co-operation of the I.O.D.E. whose membership in Saint John numbers over 600. The request for support, according to the aims of the Order to support British productions, will be heard at a Municipal meeting at which all twenty-two Chapters are represented.

* * *

Friends will be glad to hear that Mone Chase, projectionist at the paramount Theatre is now able to return to his post following an illness which lasted since May. James Whitebone of the same theatre who is President of the N.B. Federation of Labor is attending a national meeting at Calgary, Alberta.

* * *

Irving Helfont, New York, of the Head Office of M.G.M., was a recent visitor in Saint John, and while here was in conference with Abe Smith, manager of the Saint John office and with others of the staff. Mr. Helfont is supervisor of all Eastern operations of M.G.M. Corp.

PROMOTIONOTES

Just to prove that 'Promotionotes' isn't simply a conglomeration of press-agent's dreams, we cite a recent case in which one of our notes was used as the basis of a very successful campaign. As a second-week hypo to Paramount's "Rope of Sand", the 'Rope Of Sand Diamond Hunt' (suggested in our column of September 3rd) was initiated at the **Imperial Theatre, Toronto**. Details are simple. Through co-operative newspaper ads placed by Ostranders Jewellery Stores (a chain) readers are invited to visit the theatre. There, in a prominent lobby display, attended by a very attractive young lady, is a large gold-fish bowl, filled with 2000 rhinestones . . . plus a few real Bluebird diamonds. The visitor is invited to select any stone that looks to him to be the real thing and have it appraised **free** at Ostranders. If the lucky patron gets a diamond, he keeps it . . . and also receives guest tickets to the Imperial. The traffic at Ostranders has been heavier than that at Yonge and Queen in the rush hour, which means, as Jimmie Cameron is so fond of pointing out, that not only does the theatre and the picture benefit, but the merchant in the tie-up also gets his money's worth . . . **and that's the proof of successful exploitation.**

Jim Mitchell of the Capitol Theatre, St. John, concentrated on the back-to-school crowd on his showing of "The Stratton Story", with free blotters advertising the picture to all students. Another part of his fine campaign was free P.A. advertising at the play-offs of the New Brunswick Baseball League.

W. S. Quinn, proprietor of the **Victoria Theatre, Tweed**, goes far afield in advertising his coming attractions. Schedules of coming attractions are to be found at bus stops at Actinolite and other points on Highway No. 7 as well as at other strategic places.

Barney Simmonds, manager of the **Rideau (20th Century) Theatre, in Ottawa**, staged an amateur fur modelling contest during the showing of "A Letter to Three Wives". The contest and fashion show, arranged in co-operation with the House of O'Hara, local fur retailers, ran for three nights and drew large and enthusiastic audiences, with the males showing a lively interest in the pretty models and woman patrons raving about the new fur fashions. The novel tie-up ended on the third night with the crowning of 'a model model' and three runners-up.

Selznick Hopes To Make Six Pictures Yearly In Hollywood - Expands Foreign Production

David O. Selznick, recently returned from Europe, and who left New York last Thursday to complete plans for joint production deals calling for two pictures a year in England, in France and in Italy, made a statement to the press prior to his departure, that the devaluation of foreign currencies will not affect his production plans abroad.

Mr. Selznick further stated that he hoped to eventually make another six pictures a year in Hollywood on the same collaboration basis bringing his production activities up to twelve pictures yearly.

Under the arrangement, Selznick said that he will line up scripts, talent, all the essentials and will, also, participate in the financing.

Hollywood Productions Soon

Selznick expects to remain in Europe but ten days and will then return to Hollywood, following which he plans to return to Europe in Nov., but will be back in Hollywood before Christmas to complete his plans for his Hollywood productions.

It is his intention to expand his present SRO distributing outlets and announced that he had recently opened an office in Brussels and hoped to open outlets for his company throughout Germany. Mr. Selznick expected that the monetary devaluation will bring changes in grosses, but at the present he did not know how the devaluation would affect costs.

In discussing economics in respect to production Selznick stated that there is not a great difference in the final net figures as between pictures which cost \$4,000,000 and more and those which cost approximately \$1,800,000.

Conversion of Pound Expediency

Although "The Third Man", starring Alida Valli-Joseph Cotten and Orsen Welles, directed by Carol Reed, was completed in collaboration with Alexander Korda, and "Gone To Earth" which is now in production, his future production in England would not necessarily be under the Korda banner. In respect to his Korda deals, Selznick said that these deals were, "an expedient to meet the conversion of the pound and there are, also, substantial sums frozen in Italy and in France".

The Code Is Flexible

When interrogated on the Hollywood production programs, Selznick said, that production is "so speeded up in Hollywood that it is showing in some pictures". On being interrogated on the Code, his reply was, "I cannot honestly say that the Code has deterred me from production, although there is one book, Graham Greene's, 'The Heart Of The Matter' which the Code had, because of the drastic changes demanded, prevented me from bringing to the screen". Graham Greene is the author of "The Fallen Idol" and "The Third Man", both pictures the result

of the Carol Reed-Graham Greene combination. But Selznick added to his comments, in respect to the Code, "It is flexible and is being revised from day to day", which he thought was advisable in order to bring the Code in unison with facts and reality, "to meet this day-to-day practice".

Selznick Staunch Independent

Selznick who has always been a staunch supporter of Independent effort, declared that because "of the economics of Hollywood some of the Independents have sunk to the position where they are making the kind of pictures the industry does not need".

F.P. Theatres Across Canada

"The Fallen Idol" is now being released in Canada and is having its premiere American showing at the University and Eglinton Theatres, Toronto, both Famous Players Canadian, and is now playing across Canada in the Class A first run theatres of this company, being the first of a series of pictures which Famous Players Canadian recently made a deal to play their circuit.

SARO A Canadian Company

Selznick Alliance Releasing Organization, the partnership arrangement which David Selznick made with Alliance Films Limited, the latter a wholly owned Canadian company, with which Jay L. Smith and Ray Lewis Smith are identified, are releasing "The Fallen Idol" and will release "The Third Man", and other Selznick pictures.

Very Few Partnership Deals

Joseph Marks, who was formerly Canadian Selznick Releasing Organization's representative, is General Sales Manager of SARO. The Canadian set-up is one of the very few partnership deals which David Selznick has made in foreign countries.

"The Fallen Idol"

Selznick expressed himself as pleased by the manner in which "The Fallen Idol" has been presented by Famous Players Canadian Corp. to theatre-goers in Canada.

In a recent interview with Ray Lewis, he said, 'The Fallen Idol' and 'The Third Man' are forerunners of several fine pictures which I shall have for Canada".

A. W. Perry Makes Announcement Republic 1949-50 Program

The many friends of Republic Pictures of Canada have noted with satisfaction the continuous growth of this company's product both quantitatively and qualitatively. A recent statement by A. W. Perry, President of Empire-Universal, to the Digest, reveals that in the new 1949-50 lineup of pictures, Republic has a class of story material and production which is always marketable to the public.

Republic's Canadian program for the 1949-50 season, as revealed by A. W. Perry following consultation with James R. Grainger, executive vice-president in charge of sales and distribution, is as varied an approach to boxoffice power as the Herbert J. Yates company has offered since its inception. Perry expressed himself as very pleased at the sound planning for solid and consistent grosses by Yates, Grainger and other officials.

On his return to Toronto after attending the company's sales sessions and conferring with its executives, Perry announced that Empire-Universal exchanges throughout Canada would offer a total of 51 Republic feature films. These are divided into several categories, the top one of which are two John Wayne Specials, "THE FIGHTING KENTUCKIAN" and "SANDS OF IWO JIMA."

In "THE FIGHTING KENTUCKIAN," a red-blooded story of early America, Wayne appears in the type of film that made him one of Hollywood's steadiest and leading ticket-selling stars. The players in support of him each has boxoffice draw — Vera Ralston, Oliver Hardy and Philip Dorn. The "SANDS OF IWO JIMA," Wayne's next, is the story of the U.S. Marines glorious fight there and offers a marquee name that will appeal to all on this continent who remember the war.

Next come the Super Group, made up of 10 important features. One is "THE KID FROM CLEVELAND", in which the Cleveland Indians, that fabulous ball club, adopt a boy of the streets. It stars George Brent and Lyn Bari, while another, "THE YANKEE CLIPPER", tells of the California gold fields and stars Rod Cameron, Barbara Fuller, Forrest Tucker and William Rockwell.

J. J. Fitzgibbons In Ottawa With FP Executive For Televis

The big event of the week in the capitol city was the visit of J. J. Fitzgibbons, president of Famous Players Canadian Corporation. Mr. Fitzgibbons, who was accompanied by R. W. Bolstad, vice-president; Maurice Stein, eastern division manager, and James Nairn, director of publicity, held a press conference in Manager Ray Tubman's office at the Capitol Theatre, during which he outlined plans made by Famous Players to television the coming baseball World Series in Toronto's Imperial Theatre during the progress of the games. Because Ottawa is outside the TV range, the telecasts at the Capitol Theatre will not be possible until the night of the games or the next day.

Following the press conference, Mr. Fitzgibbons was host to a large group for cocktails and lunch at La Touraine Cafe, where he outlined Famous Players' policy in helping Britain to conserve much needed dollars by making the screens of his theatres available throughout Canada for the showing of Old Country films. Speaking with authority on a subject to which he obviously had given considerable study, Mr. Fitzgibbons said it was the patriotic duty of not only the motion industry but of all big business in Canada to help the Mother Country to recovery in the battle for economic survival. He also emphasized the fact that Famous Players Canadian Corporation pioneered the showing of British-made pictures in Canada and repeated his promise to British producers that Famous Players would give

preferred playing time to their pictures providing that the product of British studios met with the high standard of quality set for presentation to patrons of Famous Players theatres from coast to coast.

Manager Ray Tubman, of the Capitol Theatre, and district supervisor, introduced the speaker and noted in his opening remarks that the gathering included FP managers from Fort William to the borders of Quebec province, who later met in conference with the home office executives. The invited guests at the luncheon also included many notables in the political, business and social life of the capitol, representative of the press from Ottawa and outside the city, cinema reviewers, trade journal correspondents and radio commentators.



A. W. PERRY

Also in the Super Group are "THE AVENGERS", starring John Carroll and Adele Mara and with a cast of thousands; "ROCK ISLAND TRAIL", story of the conquest of the West by rail in Trucolor; "SEA HORNET", deep sea salvage yarn; "THE CAPTIVES", about gamblers on the Mississippi; "LADIES OF THE GOLD COAST", with legendary San Francisco as its actionful background; "CITY THAT NEVER SLEEPS", a Chicago gangland vs. law story; "FAIR WIND TO JAVA", by the world-famous author, Garland Roark, and said to be a worthy successor to "WAKE OF THE RED WITCH"; and "THE SAVAGE HORDE", a wide-sweeping Western with Bill Elliott, Noah Berry and other favorites.

Largest category is the Variety Group, which contains 14 productions, among them "FEDERAL AGENT AT LARGE", "MA BARKER'S BOY", "PORT OF MISSING MEN", "TARNISHED" and "STAGE STRUCK CO-EDS".

Roy Rogers will be back bigger than ever at the boxoffice. Two of his six features in Trucolor will be specials.

Republic, which originated and specializes in the Roger-Autry type of steady attraction, now offers Rex Allen, an outstanding personality with an outstanding voice, in the Paramount Group of five features. A great career and top following is predicted for Allen.

Ten features, starring "rocky" Lane and Eddy Waller, will make up the Famous Westerns' Group, while the Action Group, starring Monte Hale and Paul Hurst, will be comprised of four.

Three Super Specials will be made available — "THE JAMES BROTHERS OF MISSOURI", "RADAR PATROL Vs. SPY KING" and "PHANTOM RULER". In addition four DeLuxe Travel Shorts in Trucolor will comprise the "THIS WORLD OF OURS" series.

New national advertising campaign for Eagle-Lion in Canada to pre-sell that distributor's special 1949-50 group from London Films and Herbert Wilcox breaks this week with roto ads in Star Weekly and Montreal Standard on "The Winslow Boy". The campaign will use a novel film-strip format with actual frames from the pictures featured included as illustrations. Several styles of advertising were tested on typical moviegoer readers in six selected Canadian cities and the one adopted topped all others in results.

Film Laboratories and Associated Screen Announce
Safety Film Stock

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picture
I have
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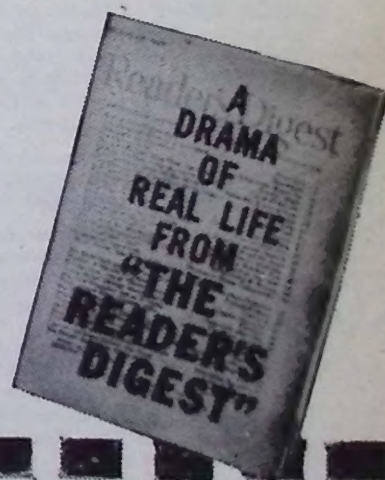
"LOST BOUNDARIES"

with BEATRICE PEARSON
MEL FERRER

Susan Douglas · CANADA LEE and introducing RICHARD HYLTON

Under the direction of ALFRED L. WERKER
Based on WILLIAM L. WHITE'S document of a New England family

An RD-DR production



ASTRAL FILMS

IZZY ALLEN

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TORONTO

United Artists Line-up Presents Big Features Coming

In a release schedule compiled by United Artists publicity-advertising director, Howard LeSieur on his return from huddles with the company's producers in Hollywood, he listed 15 films going out between now and next May. All are in the can, in production or very close to production. LeSieur said he anticipated that at least six of the pictures would be big grossers.

"RED LIGHT" — A Roy Del Ruth production. Starring George Raft, Virginia Mayo and Raymond Burr.

"WITHOUT HONOR" — A Nasser production. Starring Laraine Day, Franchot Tone and Dane Clark.

"THE BIG WHEEL" — A Popkin-Stiefel-Dempsey production. Starring Mickey Rooney, Thomas Mitchell and Michael O'Shea. At long last an auto racing picture. With back-grounds and action shot at the recent Indianapolis race.

"A KISS FOR CORLISS" — A Colin Miller production. Starring Shirley Temple and David Niven. If you remember "KISS AND TELL", you have the pattern for "A KISS FOR CORLISS". Done in the same gay, light manner, this is a real family picture which will delight everybody.

"RUNAWAY" — A Danziger production. Starring Paul Henreid and Catherine McLeod. New York City is the locale of this dramatic story of delinquent girls. Filmed in and about the city it has an authenticity that points up its drama in what should prove a top piece of entertainment.

"MRS. MIKE" — A Sam Bischoff production. Starring Dick Powell and Evelyn Keyes. This shapes up to be the "RED RIVER" of the fall season. It's a straightaway love story of a Boston gal who marries a Northwest Mounted policeman. The production values are high and the whole picture will be big boxoffice.

"GUN CRAZY" — An Allied Artists production. Peggy Cummins, in the leading role, has enough sex drive for a Diesel and John Dall — a combination of Henry Fonda and Jimmy Stewart — will be a sensation after this picture is released.

"INDIAN SCOUT" — This is an Edward Small production, with George Montgomery and Ellen Drew. A good, solid western with more shots fired than any in recent months. Action and plenty of it is heaped into its hour and thirty-five minutes.

"QUICKSAND" — A Rooney-Stiefel production. Starring Mickey Rooney, with Peter Lorre, Jeanne Cagney and Barbara Bates.

"LOVE HAPPY" — A Lester Cowan production. Starring the Marx Brothers with three beautiful babes named Vera-Ellen, Ilona Massey and Marlon Hutton. After a long absence from the screen, the top laugh creators are back again. In a test preview in Detroit the picture rolled up a sensation record and Earl Hudson, head of United Detroit Theatres Corporation, said it is the best picture the Marx Brothers have had in too long a time.

"DEAD ON ARRIVAL" — A Harry Popkin production. Starring Edmond O'Brien and Pamela Britton. Right down Edmond O'Brien's alley, it tells the story of a man who reports his own murder and then relates the fascinating details which brought him to the police station where his name was put on the "dead on arrival" records. Its premise is one that anybody who reads detective stories will love — and these people are numbered in the millions.

"CHAMPAGNE FOR CAESAR" — (Possible Christmas release) — A Harry Popkin production. Starring Ronald Colman, Celeste Holm, Barbara Britton and Vincent Price. After reading more than 150 scripts since his last picture, "THE DOUBLE LIFE", Colman selected this as the outstanding one.

It is a hilarious story in which Colman out-Belvederes Belvedere in a satire on radio giveaway shows. What with the current FCC-broadcasting stations hassle scheduled to run throughout the winter, this one could not be more up-to-the-minute.

"THE WHIP" — A Hal Chester production. Starring Dan Duryea, Gale Storm, Herbert Marshall, Howard De Silva, Melville Cooper and Michael O'Shea. Now being shot in New England. From Craig Rice's mystery thriller, it tells the story of the regeneration of a genuine heel.

"JOHNNY ONE-EYE" — A Benedict Bogeanus production. Starring Pat O'Brien, Wayne Morris and Dolores Moran. This is a famous Damon Runyon story of two hard-boiled guys, a little girl and a dog — all sure-fire ingredients. The major part of the shooting was just completed in New York City and from all indications this picture should be right in the true human-interest tradition of all Runyon's stuff.

ALTA. PROJECTIONISTS SEEK CONCILIATION

Union moving picture projectionists in Edmonton, seek conciliation of a dispute with exhibitors over decision of the latter to employ only one operator in each projection room. For several years union agreements have provided for two men to each shift.

Application for a conciliation board is being made by projectionists union president Wilfred Green, following a breakdown in negotiations for a new contract between the union and operators of some 12 Edmonton theatres.

Some days ago vice-president Carl Berg of Canadian Trades and Labor Congress and Herbert G. Turner, President of Alberta Federation of Labor, conferred with Alberta Government officials on the dispute.

At that time it seemed likely a satisfactory settlement would be made.

Union leaders now report the owners have insisted on there being only one operator to a shift before signing a new wage agreement for another 12-month period.

Union leaders claim two men to a shift safeguards theatre patrons against the fire hazard.

They also contend reduction to one man per shift would cause serious unemployment among projectionists.

Motion picture house operators, on the other hand, claim soaring operating costs and greatly increased overhead makes a reduction necessary.

Conciliation proceedings are expected to start at an early date.



Sam Samol and Sam Abramenko's new house in ENDERBY, B.C., had its grand opening on September 22nd. Dave Korman expects to have his new 350-seat house in ENGLEHART in operation some time in November. Speaking of SARNIA, J. J. Fitzgibbons has announced the first definite situation of the prospected Famous Players drive-in chain for that spot as well. Now operating 3 theatres in Sarnia, Famous plans a 700-900 car drive-in for the town, to be opened in the middle of next May.

LeDroit of Ottawa has announced the plans of P. E. Theriault to build a new theatre in MANIWAKI, P.Q. M. Theriault operates another theatre in Maniwaki at present as well as one at Mont-Laurier. M. Lucien Leblanc of Ottawa is the architect on the job which will cost an estimated \$125,000.

The Alcana Theatre Company Ltd. of Toronto is planning to build a quonset-type theatre in ATIKOKEN, ONT. The house will seat 500. The new Odeon Theatre at STRATFORD, ONT., is not likely to be completed until November although its opening had been tentatively scheduled for September.

The next Ochs Drive-In will be built at SARNIA, ONT. Prospecting up there last week, Herbert J. Ochs announced that he had 3 possible sites in mind and that one would be selected and work begun this fall. The theatre will be ready next spring.

Two Chiliwack men are constructing a new 350-seat house in ALDERGROVE, ALTA. They expect their project to be completed within the next few months.

Work on LETHBRIDGE'S \$400,000 Paramount Theatre was started last month by the Oland Construction Company. The theatre will seat 1,000.

Installation of a new cooling system in the Rio Theatre, WINNIPEG, at a cost of \$30,000, is announced by S. Swartz, manager. The system is said to be the most modern mechanical refrigeration available which continuously cools and changes the air in the theatre. Mr. Swartz also announced that the Rio will shortly introduce other alterations also designed for the greater comfort of its patrons.

Winnipeg News

By J. J. CONKLIN

First North American Premiere of a British movie will be held in Winnipeg this month to mark British Trade Week, Sept. 26 to Oct. 1.

W. G. Coventry, United Kingdom Trade commissioner there, said it will be the first time such a premiere has been held on this continent. It will likely be held Sept. 23 with the Eagle-Lion release "Adam and Evelyne" at the Odeon theatre. Celebrities will attend and the opening will be broadcast.

The British Trade Week follows the exhibition of British made goods at provincial fairs.

* * *

"All store keepers have been asked to display British made goods and to help sell them that week. Recent visitors here from United Kingdom have told me the prairies are the best informed spots in Canada as to the meaning of two-way trade. Britain sells her stuff to us in order to have the money to buy our raw materials," pointed out Mr. Coventry.

FALLING PLASTER CAUSES GARRICK, WPG., CLOSURE

A block of plaster, five hundred square feet in extent, in the rear of the auditorium of the Garrick theatre, on Garry St., Winnipeg, fell on the seats and a few patrons between the hours of 6 and 7 O'clock, Wednesday evening, Sept. 14. Two women cut and bruised, were taken to the hospital, and a man was also injured; the majority of patrons, however, walked quietly out of the theatre with showers of dust on their clothes.

This theatre is always well patronized later on in the evening, but, at the time, the audience was small.

The Garrick underwent repairs and improvements at a cost of \$40,000 seven weeks ago. It is now closed while an official investigation is being made.

The Garrick is one of the Odeon chain in Winnipeg, operated by Manitoba Attractions Ltd., H. A. Morton being the President.

WPG. EXHIBITORS FIGHT DAYLIGHT SAVING

The Anti-Daylight Saving Time League was formed by the film industry in an attempt to get concerted action by all groups and individuals opposed to fast time to defeat a referendum which will be taken in the fall on continuance of Daylight Saving Time here.

Growing opposition against Daylight Saving Time is reported by representatives of the movie industry in Winnipeg, which is attempting to organize united action to end fast time in the city.

TRADE HEADLINES

"The Winslow Boy" Plays Shea's, Capitol and Nortown Same Day and Date Soon — Eagle-Lion's Big Feature Big Britisher for Famous Players Canadian.

David Selznick's "The Fallen Idol" Held Over University and Eglinton Theatres, Toronto — Business Big — Selznick-Alliance Release.

William Wyler's "The Heiress"—World Premiere Oct. 6th Radio City Music Hall — Paramount Academy Award Contender.

Eleven Paramount Personalities From June to August Make 57 Major Network Shows as Announced by Max E. Youngstein, Paramount's National Advertising Director.

David Selznick Announces Will Expand Production Overseas. "The Third Man" Another Carol Reed Directed Picture Starring Joseph Cotten - Alida Valli - Orson Welles for Selznick Alliance Coming Release.

Ned E. Depinet, RKO President, Accepts Invitation to Attend ATIO Indiana Convention Nov. 15-16 — Abram Myers, Allied Will Attend.

Manny Brown Receives Film Classics Omaha Branch Manager Appointment with Des Moines Supervision.

Columbia Pictures Renews \$10,000,000 Production Credit with First National Bank, Boston — Bank of America — Bank of Manhattan — Credit it has had with Three Banks for Years.

U.S. Government Proposes 18 Month Decree — Divorce Limit For Warner Bros., 20th Fox and MGM.

Foreign Currency Devaluations May Affect \$30,000,000 U.S. Frozen Funds.

Layng Fund Benefit Show Imperial Toronto 3,500 Attend — Eagle-Lion Donates "Spring In Park Lane" — Stage And Radio Stars Give Services.

"Jolson Sings Again" Continues Record-Breaking Holdover Runs In All 4 Pre-Release Situations.

Bob Hope Lines Up 5 Personal Appearances with Radio Show In Canada — Appears Maple Leaf Gardens Oct. 12th.

George Formby Vaudeville Show Sellout Record at Royal Alexandra, Toronto.

"Gone With The Wind" Held Over Third Week at Odeon's Toronto-Carlton Theatre — Line-Ups Not Decreasing.

Dave Griesdorf, Odeon Theatres Executive, Makes Hurried Trip to Montreal and Maritimes.

Columbia Screen Snapshots Will Feature "Name Commentators" This Coming Year.

Stephen Doane Nova Scotia Censor Board To Be Married October.

Dr. Hugh M. Flick New York Censor Board Recent Visitor Toronto.

Vancouver News **Barney Balaban Par. Pres. Advises Stockholders Consent Judgment**

By JACK DROY

SHOW business is waking up out this way. "Mighty Joe Young" is getting the circus treatment at the Orpheum, "The Winslow Boy" at the Capitol is getting a great campaign, and "Africa Screams" at the Plaza-Paradise is getting extensive paper coverage. It shows that showmen have to get out and tell the folks what they have on the screen, to sell the picture right.

* * *

Visitors here are Paul Nathanson and Charles Beeton of General Theatres Ltd., and Robert (Bob) Eves of Famous Players, exploiting the British pictures which Famous Players is presenting in its theatres. A pre-release of the "Winslow Boy". Eagle-Lion received press raves.

Mickey Golden of the Studio Theatre sure knows how to pick his help. The Studio has the best looking candy counter girl in town, Pat Carson from Florida.

* * *

Art Crute of the Plaza staff is holidaying at Victoria. Gay Johnstone, Paradise cashier, is off to Mexico for a month's vacation. Bill McCartner of the Orpheum is the father of a daughter. Lou Karp of Famous Players is in Hollywood on a vacation.

* * *

Unkissed star of Hollywood "horse opera" westerns may be the movie future for PNE beauty queen, Marjorie Hildebrand of Vancouver. Sol Lesser and Nat Holt, Hollywood producers, are interested in Miss Hildebrand for a movie career, it's reported.

* * *

Yeggs failed Sunday night in an attempt to blow the safe of the Vogue Theatre. They were scared away by the burglar alarm ringing, after the blast was set off.

* * *

Bill Forward, manager of Theatre Supply Company, is away on a trip to Toronto and Chicago, where he will attend conferences on equipment and Television, etc.

* * *

RKO's "Mighty Joe Young" is playing to top business, Jimmy Davie, local manager reports. It opened to long queues at the Orpheum Theatre here. Mickey Golden, Studio manager, reports capacity on "Pygmalion", now on in its 2nd week.

* * *

Thanksgiving Day, October 10th, will be a complete holiday in British Columbia. The Government has passed an order-in-council making it a holiday under the Factories' Act.

Stockholders of Paramount have been advised by Barney Balaban, President, on receipt of the dividend payment for the third quarter of this year that his company has been able to bring about a change in the form of the Consent Judgment "which eliminates a feature which many of our stockholders found most disagreeable."

"The original Consent Judgment required that holders of the Voting Trust Certificates of the New Theatre Company include the full amount of dividends declared by the New Theatre Company in respect of its common stock in computing their net income for federal income tax purposes notwithstanding that 50% of such dividends were to be withheld until the holder qualified to obtain the stock free of the Voting Trust restrictions."

"You will recall that at the stockholders' meeting in April of this year, we stated that we were endeavoring to

eliminate this feature and to replace it with a provision which would not have this onerous tax consequence to our stockholders. I am happy to report now that we have satisfactorily resolved this problem through a modification of the Consent Judgment so that only dividends which have actually been received are included in the net income of holders of Voting Trust Certificates. The withheld portion of the dividends will be included in the net income of the holder of the Voting Trust Certificates in the year in which the withheld dividends are released."

Trans-Canada Showings

Use This Information As Your Guide On Release Dates

TORONTO

DOWNTOWN

"The Crooked Way" (UA), with John Payne and Sunny Tufts.

EGLINTON-UNIVERSITY

Second Week. "The Fallen Idol" (SARO), with Ralph Richardson and Bobby Henry.

IMPERIAL

Second Week. "Rope Of Sand" (Para.), with Corinne Calvet and Burt Lancaster.

LOEW'S

"In The Good Old Summer Time" (MGM), Technicolor, with Judy Garland and Van Johnson.

ODEON CARLTON

Third Week. "Gone With The Wind" (MGM), with Clark Gable and Vivian Leigh.

SHEA'S-NORTOWN-CAPITOL

Second Week. "Roseanna McCoy" (RKO), with Farley Granger and Joan Evans.

TOWNE CINEMA

Second Week. "Lost Boundaries" (Astral), with Mel Ferrer and Beatrice Pearson.

UPTOWN

Second Week. "Yes Sir, That's My Baby" (UI), with Donald O'Connor.

MONTREAL

CAPITOL

"It's A Great Feeling" (WB), Technicolor, with Dennis Morgan and Doris Day.

IMPERIAL

Second Week. "Abbott and Costello Meet the Killer, Frankenstein" (UI).

LOEW'S

Third Week. "Neptune's Daughter" (MGM), Technicolor, with Esther Williams and Red Skelton.

ORPHEUM

Second Week. "The Last Days of Pompeii" (RKO), and "She" (RKO).

PALACE

"Sorrowful Jones" (Para.), with Bob Hope and Lucille Ball.

PRINCESS

Second Week. "Johnny Allegro" (Col.), with George Raft and Nina Foch.

SAINT JOHN

CAPITOL

"Knock On Any Door" (Col.), with Humphrey Bogart.

PARAMOUNT

"Neptune's Daughter" (MGM), Technicolor, with Esther Williams and Red Skelton.

STRAND

"16 Fathoms Deep" (Mono.), Ansacolor, with Arthur Lake and Lon Chaney.

WINNIPEG

CAPITOL

"Come To The Stable" (20th-Fox), with Loretta Young and Celeste Holm.

GAIETY

"Bride Of Vengeance" (Para.), with Paulette Goddard and John Lund.

LRCEUM

Second Week. "The Girl From Jones Beach" (WB), with Ronald Reagan and Virginia Mayo.

MET

"The Window" (RKO), and "A Woman's Secret" (RKO).

ODEON

Second Week. "Illegal Entry" (UI), with Howard Duff and Marta Toren.

VALOUR

Second Week. "Concert Magic" (Cardinal), with Yehudi Menuhin.

CALGARY

CAPITOL

"The Barkleys Of Broadway" (MGM), Technicolor, with Ginger Rogers and Fred Astaire.

GRAND

"Make Believe Ballroom" (Col.), with Frankie Laine and Kay Starr.

PALACE

"A Connecticut Yankee" (Para.), Technicolor, with Bing Crosby and Rhonda Fleming.

VANCOUVER

CAPITOL

"The Great Sinner" (MGM), with Gregory Peck and Ava Gardner.

ORPHEUM

"In The Good Old Summer Time" (MGM), Technicolor, with Judy Garland and Van Johnson.

PLAZA-PARADISE

"Africa Screams" (UA), with Abbott and Costello.

STRAND

Second Week. "Come To The Stable" (20th-Fox), with Loretta Young and Celeste Holm.

VOGUE

Second Week. "Ma and Pa Kettle" (UI), with Marjorie Main and Percy Kilbride.

SCORE CARD

For the All-time Long-run Record of Any Motion Picture in Canada: First Run, Toronto, April 2 to September 6, 1949

J. Arthur Rank Presentation, Eagle-Lion Distribution. A Sydney Box Film Produced by Antony Darnborough By and with Somerset Maugham

QUARTET

QUARTET'S Ten Stars include These Top Performers who are also in these Current or Coming Films; all released by Eagle-Lion:

Mai Zetterling: Portrait From Life, Lost People, The Romantic Age.

Cecil Parker: The Weaker Sex, The Chiltern Hundreds, Dear Mr. Prohack.

Basil Radford: Passport to Pimlico, Tight Little Island, It's Not Cricket, The Winslow Boy.

Susan Shaw: The Huggetts, Train of Events, Marry Me.

Naunton Wayne: Passport to Pimlico, Obsession, It's Not Cricket.

Francoise Rosay: Saraband.

Mervyn Johns: Diamond City.

Dirk Bogarde: Boys in Brown, The Blue Lamp.

100% Represents a "Very Good Week," (Based on House Records).		
No.	Week	Box-Office %
1	APRIL 2	135%
2	" 9	147%
3	" 16	152%
4	" 23	143%
5	" 30	100%
6	MAY 7	105%
7	" 14	86%
8	" 21	117%
9	" 28	90%
10	JUNE 4	89%
11	" 11	71%
12	" 18	79%
13	" 25	74%
14	JULY 2	79%
15	" 9	95%
16	" 16	85%
17	" 23	63%
18	" 30	85%
19	AUG 6	69%
20	" 13	87%
21	" 20	87%
22	" 27	62%
23	(3 days) Sept. 3	64%

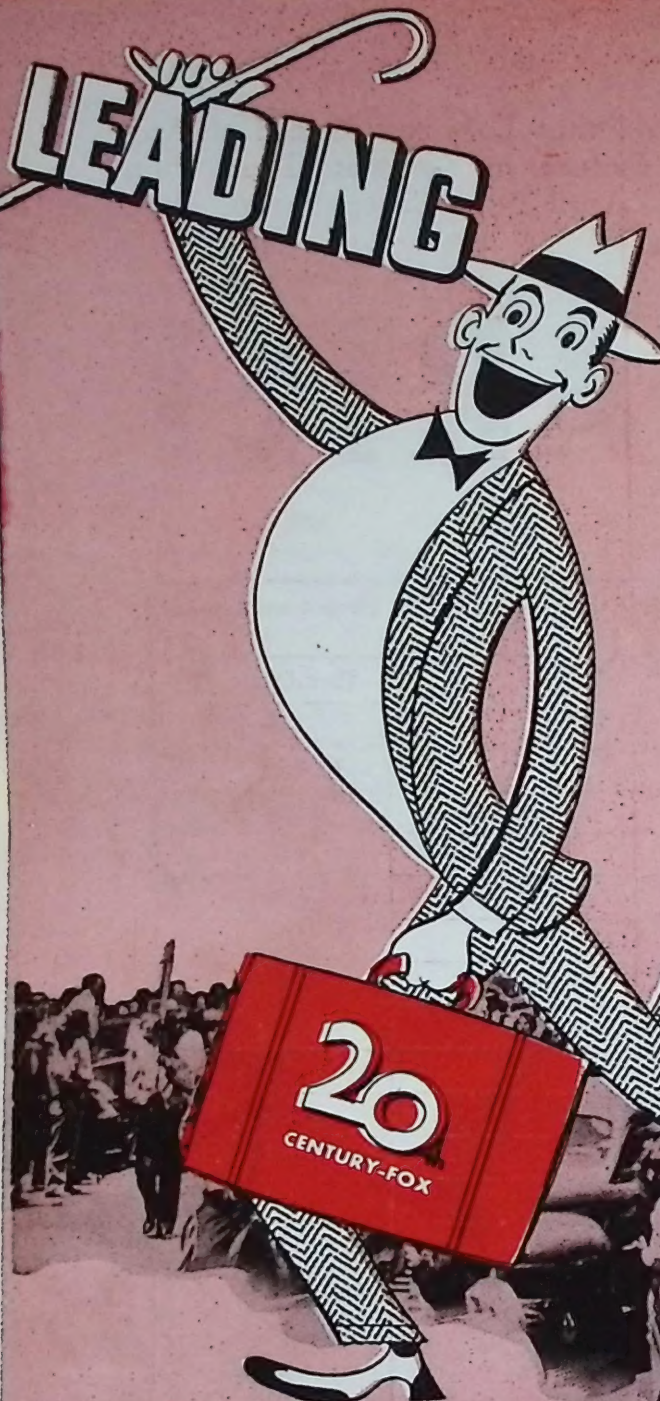
RECORD HEAT, REMEMBER!!

20-WEEK AVERAGE—97.5%

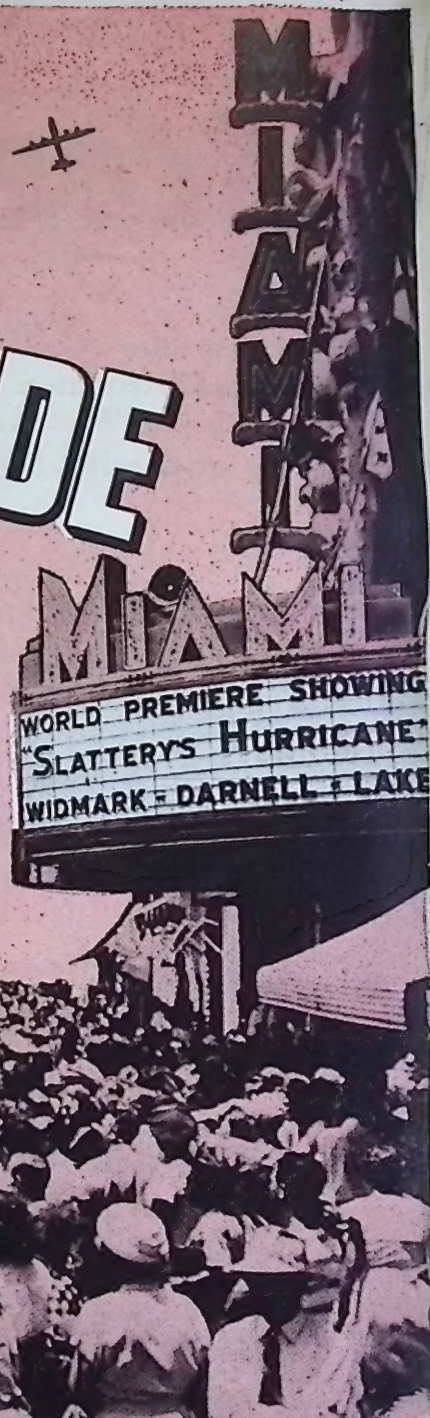
**Book it Now
FROM EAGLE-LION**

**QUARTET IS NOW IN ITS RECORD-BREAKING FIRST-RUN, MONTREAL
FIRST WEEK: 34% OVER PREVIOUS HOUSE RECORD. SECOND WEEK: 31%**

LEADING THE PARADE



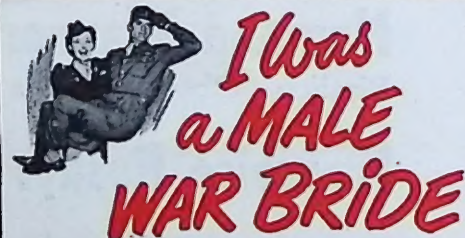
THANKS
WOMETCO
you did a
great job!



LEADS "Belvedere," "Letter to Three Wives," in 100-date Florida opening! Hold-Over in Boston! Storming thru Los Angeles, Providence, New Orleans, New York City. Portland, Me.! Nothing ever hit like Widmark!



LEADS in Labor Day dating! 4th Week at the Rivoli Theatre, N.Y.C., bigger than 3rd! Hailed "Picture of the Week" by Life, Look—and "Picture of the Month" by 20 top National Magazines!



LEADS in Acclaim!
"Funniest picture I have seen—bar none!"
—Jay Emanuel
"Grant and Sheridan make it a cinch boxoffice winner!"
—Variety
It's the same in all the trades!

There's No Business Like **20** CENTURY-FOX Business!